

(Translated)

March 15, 2019

To whom it may concern

Itoham Yonekyu Holdings Inc.
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Notice Regarding Implementation of Donations Associated with Declined Shareholder Benefits

Itoham Yonekyu Holdings Inc. ("the Company") hereby announces that the Board of Directors deliberated on donating ¥5,000 to the Japanese Red Cross Society for each shareholder who declines to receive shareholder benefits. Details are as follows.

1. Details

The Company implements a shareholder benefit system toward shareholders in gratitude for their day to day support and for the objective of deepening understanding and continuing support for its operations.

However, a certain number of shareholders decline to receive the Company's shareholder benefits each year. As part of its activities to contribute to society, the Company has decided to make a ¥5,000 donation to the Japanese Red Cross Society for each shareholder who declines to receive their benefits. The Company will report on the results of collected donations in the interim report sent to shareholders at the end of November.

2. Reception of Declined Benefits (Donations)

Shareholders seeking to decline their shareholder benefits are asked to contact the following reception desk responsible for shareholder benefits.

- Reception desk responsible for shareholder benefits, Itoham Yonekyu Holdings Inc.
- Tel: +81-3-5723-6889
- Notification deadline: April 30 each year.

* For shareholders who do not decline their shareholder benefits, the Company sends Group product coupons valued at ¥5,000 to the address listed in the shareholder registry from around mid-June onward.

3. Timing of Changes

Information listed in the shareholder registry as of March 31, 2019, will be used as the reference for presenting benefits to shareholders.